

# GWRRA GLOSSARY OF TERMS



GOLD WING ROAD RIDERS ASSOCIATION



## INTERNAL ACRONYMS

**2-Up:** Co-Rider participating in a Rider Course

**ACD:** Assistant Chapter Director ~ person or persons who assist the Chapter Director in the operation of a GWRRRA Chapter.

**ACE:** Assistant Chapter Educator ~ Assists the Chapter Educator

**ADD:** Assistant District Director ~ person or persons who assist the District Director in the operation of a GWRRRA District.

**ADE:** Assistant District Educator ~ Assists the District Educator

**AHA:** American Heart Association ~ one of the associations that develop first aid and CPR protocols.

**ARC:** Advanced Rider Course ~ a rider course program for two wheel motorcycles and completing it satisfies one the requirements in the Rider Education Levels Program for Level II and beyond.

**ARC:** American Red Cross ~ one of the associations that develop first aid and CPR protocols.

**ARD:** Assistant Region Director ~ person or person who assist the Region Director.

**ARE:** Assistant Region Educator ~ assists Region Educator

**ARL:** Area Run List ~ the list of all members of GWRRRA. Distributed for use to help in recruiting and retention.

**ASH:** American Safety & Health Institute

**BRC:** Beginner Rider Course ~ a riding course for individuals wanting to obtain a motorcycle endorsement (license).

**CD:** Chapter Director ~ person or persons who lead/oversee the operation of a Chapter.

**CE:** Chapter Educator ~ Rider educator at the Chapter level.

**ChOY:** Chapter of the Year ~ One of the “Fun” activities in the Membership Enhancement program to recognize a Chapter for doing what they do best ... have FUN! This is given at the Chapter/District/Region/International level.



**CIDM:** Certified Instructor Development Module ~ a segment of the Certified Ride Course Instructor Training

**CMAC:** Chapter Motorist Awareness Coordinator

**CMEC:** Chapter Membership Enhancement Coordinator

**COT:** Certified Officer Trainer ~ a person who has been trained in presenting a specific training module (Officer Certification (OCP)).

**COY:** Couple of the Year ~ two people who have been selected by a chapter to represent the chapter for a year. Possibly represent a District/Region/International.

**CRC:** Canadian Red Cross ~ Similar to the American Red Cross (ARC)

**CRS:** Co-Rider Seminar ~ a seminar that satisfies a part of the Levels Program for a co-rider

**CRV:** Co-Rider Video ~ one location to find the information for the co-rider seminar

**CTr:** Chapter Treasurer ~ person or persons who are “keepers” of the Chapter funds

**DD:** District Director ~ person or persons who lead/oversee the operation of a District.

**DE:** District Educator ~ person or persons who are responsible for rider education in a District

**DMAC:** District Motorist Awareness Coordinator

**DMEC:** District Membership Enhancement Coordinator

**DT:** District Trainer ~ person or persons who are responsible for qualified leadership trainers in a District as well as presenting seminars

**DTr:** District Treasurer ~ person or persons who are the “keepers” of the District funds/money.

**EMS:** Advanced professional provider (not layman) such as EMT, First Responder, Medical Doctor, or Nurse with certified training.

**ERC:** Experienced Rider Course ~ a riding course that is part of the Levels Program.

**GWRRRA:** Gold Wing Road Riders Association

**ICC:** Instructor Certification Course

**IDEA Team:** Instructional Design, Evaluation and Advisory Team



**INST:** Instructor

**IOY:** Individual of the Year ~ a person selected by his/her chapter to represent the chapter for one year. Possibly represent a District/Region.

**KSA:** Knowledge ~ Skills ~ Ability

**LLYR:** Lead Like You Ride ~ A program that teaches, trains, coaches GWRRA members to apply many riding concepts to leadership in GWRRA. A results driven philosophy of leadership.

**LTP:** Leadership Training Program ~ now a part of the GWRRA University.

**MA:** Motorist Awareness

**MEC:** Membership Enhancement Coordinator

**MEP:** Membership Enhancement Program ~ the “FUN” of GWRRA (Couple of the Year, Chapter of the Year, Recruiting and Retention).

**MFA:** Medic First Aid ~ a CPR/FA course (similar to American Red Cross and American Heart CPR/FA training).

**MOU:** Memorandum of Understanding ~ a binding agreement signed by volunteers between them and GWRRA, Inc. as to the expectations of the volunteers.

**MSF:** Motorcycle Safety Foundation

**OCP:** Officer Certification Program ~ a special program that provides information and knowledge for our GWRRA current, new and potential leaders regarding the workings of GWRRA.

**PLP:** Parking lot practice ~ a specialized program within Rider Education requiring special certification to conduct.

**RCI:** Ride Course Instructor ~ certified to instruct rider range courses.

**RCICP:** Riding Course Instructor Certification Program ~ a required process to become a Ride Course Instructor.

**RCIT:** Riding Course Instructor Training

**RD:** Region Director ~ person or persons who mentor District Directors and oversee a group (region) of Districts.

**RE:** Region Educator ~ person or persons who are responsible for Rider Education in a Region



**REP:** Rider Education Program ~ is intended to make the motorcycle riding environment safer by reducing injuries and fatalities and increasing motorcyclist skills and awareness. All “on” bike training is the responsibility of the Rider Education Program.

**RMAC:** Region Motorist Awareness Coordinator

**RMEC:** Region Membership Enhancement Coordinator

**RT:** Region Trainer

**RTr:** Region Treasurer

**SJA:** St. John’s Ambulance

**SRC:** Sidecar Rider Course

**TC:** Trailering Course

**TRC:** Trike Riding Course ~ a riding course for trike riders that will satisfy one part of the Levels Program.

**TTRC:** Trikes with Trailers Course

**UTDP:** University Development Training Program ~ a specialized program of instruction for new GWRRR University candidates.



## ASSOCIATION AND UNIVERSITY TERMINOLOGY

**2015 Trainer Top 10%:** Trainers “today” who create enthusiasm in the room, are engaging, fast paced and stay on their toes. Demonstrate knowledge of how to use the tools like Power Point, flip charts, handouts, etc. They are engaging, not just with a few questions, and they have a commanding, but not overpowering presence in the room.

**40 to Phoenix:** An annual group ride from Wrightsville Beach, NC along I-40 to the home office in Phoenix, AZ.

**Agreement:** A confirmed harmony of understanding between two or more regarding a thought, action or outcome.

**Alternative Dispute Resolution:** processes and techniques that act as a means for disagreeing parties to come to an agreement short of litigation. It is a collective term for the ways that parties can settle disputes, with (or without) the help of a third party.

**Amazing Team Challenge:** A competitive event, involving a straight-away, right and left turns, a couple of 360 degree circles, a cone weave, stopping in a box after the timed run and a lot of fun.

**Arbitration:** a form of alternative dispute resolution (ADR) is a technique for the resolution of disputes outside the courts. The parties to a dispute refer it to arbitration by one or more persons (the “arbitrators”, “arbiters” or “arbitral tribunal”), and agree to be bound by the arbitration decision (the “award”). A third party reviews the evidence in the case and imposes a decision that is legally binding on both sides and enforceable in courts.

**Associate Member:** A member who does not own a Gold Wing or Valkyrie. May even be someone who doesn’t ride at all.

**Association:** A group of friends getting together with a common interest.

**Attitude:** Thoughts and feelings and how we demonstrate them.  
Thoughts + feelings + demonstration = attitudes.

**Choice:** Demonstrating a preference by making a selection between two or more, possibilities or alternatives.

**Club:** A group of people who come together to conduct business.

**Coach:** To create visible change in performance. Mentoring.



**Coaching:** The art of facilitating the performance, learning and development of another, which closes the gap between thinking about doing and doing, thereby accelerates a person's potential to maximize their own performance.

**Commitment:** An internal or external guarantee to be bound to a thought, action or outcome.

**Communication:** Communication is the transference of thoughts, feelings and ideas from one to another through the use of signals, signs and symbols.

**Conflict:** disagreement; be contradictory, or in opposition.

**Constancy:** Fixedness or firmness of mind; persevering resolution; especially, firmness of mind under sufferings, steadiness in attachments or perseverance in enterprise; stability; fidelity. Stand together.

**Constancy OF Purpose:** Maintaining a focus of the ONE important long term vision. Within a strong focus on the important long term factors many organizations waste huge amounts of resources shifting focus from one crisis to the next without ever making sustained progress.

**Constancy TO Purpose:** Once you have found your purpose stick to it until you accomplish it. Remain steadfast.

**Consistency:** a condition of adhering together.

**Consulting:** The process of giving advice based on the analysis of information and data.

**Convention:** A meeting and conference where a group of individuals come together for a common goal and outcome.

**Core Team:** The leaders of a chapter/district/region ~ the director, assistant director, treasurer, membership enhancement coordinator and the rider educator.

**Core Value:** A value that you hold so important and steadfast, you will not violate it under any circumstance.

**Courage:** The strength to take the first step in the face of fear. The state or quality of mind or spirit that enables one to FACE danger, fear, or vicissitudes with self-possession, confidence, and resolution; bravery.

**Dean of GWRRR University:** The person who oversees the day-to-day operation of the GWRRR University.

**Decision-Making:** The process of reaching a conclusion after determining and evaluating available criteria. An objective determination.



**Deputy Director:** person or persons who mentor/guide the Region Directors and their team in the operation of one or more Regions.

**Director of Certifications:** The person who is responsible for developing and implementing qualifications for GWRRR trainers.

**Director of Programs:** The person responsible to ensure the highest quality certification programs. Basically responsible for curriculum.

**Director of Technology:** Ensure the university and its technology is user-friendly and operating effectively and efficiently.

**Director of Training:** Discover, define and develop the next level of training direction for GWRRR and provide leadership, coaching and mentoring to ensure its highest quality implementation through our teams.

**District:** In most cases the same as a State (i.e.: Iowa), or Province (i.e.: British Columbia).

**Education:** The delivery of information and knowledge in such a way that each participant is able to perceive accurately, think clearly and act effectively to achieve self-selected goals and aspirations in the area of the education topic.

**Education Day:** A day of seminars/workshops.

**Emotional Intelligence:** The ability to perceive, evaluate, and control emotions in order to intelligently and intentionally improve an outcome.

**Expectation:** A strong belief that a thought, action or outcome should occur.

**Facilitation:** The process of bringing about an outcome (as learning, productivity, or communication) in the easiest, most effective and efficient manner by providing indirect or unobtrusive assistance, guidance, or supervision.

**Facilitator:** An individual who enables groups and organizations to work more effectively; to collaborate and achieve energy. A 'content neutral' party who advocates for fair, open, and inclusive procedures to accomplish the group's work. One who contributes structure and process to interactions so groups are able to function effectively and make high-quality decisions; to make it easy to accomplish.





**Fear:** Be afraid or feel anxious or apprehensive about a possible or probable situation or event; “I fear I might get aggressive”. Be afraid or scared of; be frightened of. An emotion experienced in anticipation of some specific pain or danger (usually accompanied by a desire to flee or fight). Concern: an anxious feeling; “care had aged him”; “they hushed it up out of fear of public reaction”. Be uneasy or apprehensive about; “I fear the results of the final exams”. Fear is an unpleasant feeling of perceived risk or danger, real or not. Fear also can be described as a feeling of extreme dislike to some conditions/objects, such as: fear of darkness, fear of ghosts, etc. It is one of the basic emotions. Emotional reaction to the threat of danger; emotional reactions to immediate and evident danger.

**Fortitude:** Strength to take the second and last step. Strength of mind that allows one to ENDURE pain or adversity with courage. Determination, strength and endurance in a difficult or painful situation.

**Goal:** The checkpoints on the way to your vision to indicate you are going in the right direction.

**Green Bar:** the forerunner to the present day Area Run List (ARL)

**GWRRRA University:** The location of all off bike training conducted by GWRRRA.

**Hall of Fame:** A special honor for members who have recruited 101 or more new members to GWRRRA.

**Hall of Honor:** A special honor for members who have recruited 26 or more new members to GWRRRA.

**Horizon Program:** An experience in teamwork, self-awareness, interpersonal communication and building better chapters. Either a day or day and half program.

**Horizontal Team:** A team consists of the Director, Treasurer, Rider Educator, Membership Enhancement Coordinator and all but the Chapter level includes the Trainer is responsible for the leadership, guidance and day-to-day operations of a chapter/district/region. Each member of the leadership team has direct hands-on input.

**Human Relations:** Study of how people interact; the study of the ways in which people relate to each other in group situations, especially work, and how communication skills and sensitivity to other people’s feelings can be improved. Interpersonal skills are the “sum total of your ability to interact effectively with other people.”

**Idea Fluency:** Multiplicity of ideas outside of category boundaries. (See CIRCLES EXERCISE; See HOW MANY SQUARES?)



**Inspiration:** The act or power of exercising an elevating or stimulating influence upon the intellect or emotions; the result of such influence which quickens or stimulates; as, the inspiration of occasion, of art, etc. arousing to a particular emotion or action. Divine guidance: (theology) a special influence of a divinity on the minds of human beings; (they believe that the books of Scripture were written under divine guidance". A sudden intuition as part of solving a problem. A product of your creative thinking and work; "he had little respect for the inspirations of other artists"; after years of work his brainchild was a tangible reality".  
Purpose + Passion + Meaning + Self C.A.R.E. = Inspiration.

**Instructor:** To give an order, direction or explanation of the proper way to do something. To give instruction on how to do something.

**Intention:** A course of action that a person intends to follow. Intends ~ to fix the mind upon something (something to be accomplished); to be intent upon; to mean; to design; to plan; to purpose. The feeling of total focus on and belief in a particular action.

**Intentional:** Deliberate: by conscious design or purpose. Designed: done, make, or performed with purpose and intent. Deliberately thought through goal directedness. With purpose and on purpose. An action taken before something happens to eliminate it or minimize its negative effect.

**Interdependence:** There is dependent, which means I can't do it without you. There is independent, which means I don't need you to do it. There is interdependent which means we can't do it without each other.

**Interpersonal:** that which happens within the mind of an individual.

**Intrapersonal:** that which happens within a relationship between people.

**Leadership:** The ability to enlist willing cooperation of others to achieve a predetermined outcome. The ability to see and accomplish a predetermined result through the willing cooperation and building of others.

**Learning Outcome:** are statements that describe the knowledge, skills, and attitudes that learners should have after successfully completing a learning experience or program

**Life Member:** A person or persons who have been members of GWRRR for a minimum of 20 years.

**Management:** The ability to oversee the completion of a task through the utilization of such skills as planning, organizing, directing, and coordinating.



**Member Benefits:** Special discounts and free perks for belonging to GWRRR.

**Member:** A person or persons who have paid a fee to belong to GWRRR.

**Mentor:** A more experienced and trusted advisor, counselor or guide.

**Motivation:** The reason for action.

**Motorist Awareness:** through a Team effort, are committed to a goal of establishing the safest motorcycling environment possible. While Rider Education trains and educates motorcycle riders, the Motorist Awareness Division (MAD) will focus on educating the motorist community. A part of Rider Education focused on informing non-riders and riders alike about motorcycles sharing the road. An outreach to riders.

**Oconnect:** Officer Connection ~ a GWRRR tool to disseminate information to GWRRR officers. An online resource that provides information and communications to leaders in GWRRR.

**Officer Resources:** A location that you can find the forms and information needed to help officers be more efficient.

**Organization:** a body/group of people coming together in an orderly method.

**Organizational Development:** The process of improving organizations by carefully gathering data, defining issues and determining a suitable course of action which meets its business objectives and benefits the organization, its employees and its stakeholders.

**Outcome Based Training:** What you want the participant to know and be able to do as a result of the training.

**Paradigm:** A pattern of thinking or acting which can either help you be successful or keep you from seeing other alternatives which can limit your opportunities.

**Parodying:** Giving a false impression of something.

**Passion:** An outward expression of an internal meaning.

**Pedagogy:** The art of teaching; instructional methods.

**Plan:** A proposed or intended method of getting from one set of circumstances to another. Often used to move from the present situation, towards the achievement of one or more objectives.



**Planning:** The process by which you determine whether you should attempt the task, work out the most effective way of reaching your target, and prepare to overcome unexpected difficulties with adequate resources. The start of the process by which you turn empty dreams into achievements. It helps you to avoid the trap of working extremely hard but achieving little.

**Presenter:** The person or persons who host or are responsible for the running of the event (Seminar).

**Problem:** An issue, question, or matter involving doubt, uncertainty, or difficulty needing to be dealt with, solved, or overcome.

**Problem Solving:** The process of clearly identifying, defining, and eliminating barriers between a present situation and a desired outcome.

**Process:** Procedure: a particular course of action intended to achieve a result. A naturally occurring or designed sequence of operations or events, possibly taking up time, space, expertise or other resource, which produces some outcome. A goal-directed, interrelated series of actions, events, mechanism's, or steps.

**Project Management:** The discipline of planning, organizing, securing and managing resources to bring about the successful completion of specific project goals and objectives.

**Purpose:** Where you're going and why. A result or effect that is intended or desired; an intention. The object toward which one strives or for which something exists; an aim or a goal. Deliberately thought-through goal-directedness.

**Rally:** An assembly of people with similar interests coming together for fun and friendship.

**Reaction:** An out of control action based on something that already happened.

**Region:** Several Districts compose a Region.

**Reno Rendezvous:** A gathering of motorcycle enthusiasts in Reno, NV.

**Rescue Towing & Emergency Roadside Assistance:** A paid Member of GWRRR you receive Free 24/7 towing up to 35 miles per disablement and roadside assistance for your motorcycle or any motorcycle you are riding, including as a passenger. If you have a Family membership, your registered household members are covered too. **Rescue Plus:** An optional upgrade that, for a special price of \$35 per year, includes all the benefits of Rescue Towing & Roadside Assistance, PLUS covers the towing of any non-commercial vehicle (under one tone, including cars, trucks, and motorcycle trailers). The towing increases from 35 miles to 100 miles (per disablement).



**Response:** An in control action based on something that already happened.

**Role:** The set of expectations that we place on ourselves, or is placed on us by others.

**Seminar:** A presentation of information to a group of people in a short time period (an hour or less).

**Snap Shot:** A monthly overview of the happenings in a chapter/district/region as well as the Chapter/District/Region Team.

**Stress:** A compelling force; emphasis. A condition or feeling experienced when a person perceives that demands exceed the personal and social resources the individual is able to mobilize.

**Structure:** A cohesive whole built up of distinct parts. The overall form or organization of something. A set of rules defining behavior.

**Synergy:** The combined effect of more than one person working together for a common result.

**System:** Any set (group) of interdependent or temporally interacting parts. An assemblage of entity/objects, real or abstract, comprises a whole with each and every component/element interacting or related to at least one other component/element. A collection of organized things. A way of organizing or planning. A whole composed of relationships among the members.

**Teacher:** Those who help students or pupils learn. The objective is typically a course of study, lesson plan, including learning and thinking skills. To pass on knowledge.

**Team:** Accomplishing a pre-determined outcome through synergy and interdependence.

**Top Gun:** A competitive event within the Rider Education program. "Top Gun Challenge" emphasizes skills necessary in riding effectively in many street situations.

**Trainer:** one who trains, especially one who coaches.

**Training:** Conducting of an organized system of activities aimed at imparting information and/or instructions necessary to bring a group of people to an agreed standard of proficiency.

**Training Modules:** Formally referred to as seminars.

**Trust:** Predictable behavior. Trust is a neutral, not positive or negative.



**Urgent:** Activities demand immediate attention, and are usually associated with achieving someone else's goals. They are often the ones we concentrate on and they demand attention because the consequences of not dealing with them are immediate.

**Value:** Principles, standards or qualities considered worthwhile or desirable by the person who holds them. Abstract ideas about what a society believes to be good, right and desirable. Deeply-held beliefs that are so important that they influence, govern and guide your life.

**Videoconferencing:** Conducting a conference between two or more participants at different sites by using computer networks to transmit audio and video signals. GWRRR currently uses the tool "ZOOM".

**Vicissitudes:** The quality or state of being changeable.

**Vision:** A clear, well-defined, detailed picture of a future state spoken in the present tense.

**Wing Ding:** The Granddaddy of all GWRRR rallies, a family reunion.

**Workshop:** An intensive training (OCP/Horizon/LLYR) lasting more than an hour.

**Worry:** The feelings and emotions felt during times of indecision or inaction.