



**GWRRA UNIVERSITY TRAINING PROGRAM**  
**Instructor Guide**

<b>TOPIC:</b>	<b>New Member Orientation</b>
<b>TITLE:</b>	<b><i>An Amazing Journey Begins with the First Step.</i></b>
<b>AUDIENCE:</b>	General



<b>LENGTH:</b>	Approximately 60 Minutes
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<b>RESOURCES:</b>	One LCD projector and screen Computer One general meeting room – size of anticipated attendees Rip Chart Handouts
<b>Objective:</b>	To become more familiar with Gold Wing Road Riders Association.
<b>Outcome:</b>	Identify resources, points of interest, benefits and opportunities.
<b>Essential Questions:</b>	<ol style="list-style-type: none"> <li>1. What is the history of GWRRA?</li> <li>2. What do I need to know to get started?</li> <li>3. Where are the resources?</li> <li>4. Definitions!</li> <li>5. Training, education, levels</li> </ol>

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<u>Slide</u>	<u>Principles &amp; Key Points</u>	<u>Talking Points &amp; Activities</u>
<p><b>Slide 1:</b></p> 	<p>Introduce yourself.</p>	<p><b>Activity:</b></p> <p>Everyone stand up.</p> <p>Find three people to talk to.</p> <p>Ask them:</p> <ol style="list-style-type: none"> <li>1. Their name?</li> <li>2. What they ride?</li> <li>3. How long they have been riding?</li> </ol>
<p><b>Slide 2:</b></p> 	<p>Learn to be a better rider</p> <p>Learn to be safe</p> <p>Belong to a group of like-minded people</p> <p><b>Raise money for charity</b></p> <p>A group for me and my partner</p> <p>New to the area</p> <p>Fun</p> <p>Group Rides</p> <p>Classes</p>	<p><b>Learning Activity:</b></p> <p>Count off, form groups, the number and size of groups depends on number in attendance.</p> <p>Have the groups assign a reporter.</p> <p><b>Questions(s):</b></p> <p>Why did you join?</p> <p><b>Debrief:</b></p> <p>On the rip chart, list the reasons. Ask until all reasons are listed.</p>

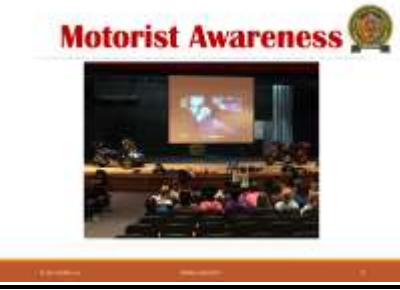

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<p><b>Suggested Bridge:</b> Again, welcome to the Gold Wing Road Riders Association (GWRRA). It was founded in 1977 and is recognized as the world's largest single-marquee motorcycle association in the world. GWRRA provides safety, technical, and educational services to its Members world-wide.</p>		
<p><b>Slide 3:</b></p> 	<p>GWRRA Members enjoy the freedom of belonging to a not-for-profit, non-religious and non-political organization.</p>	
<p><b>Suggested Bridge:</b> That MISSION is further defined by our VALUES.</p>		
<p><b>Slide 4:</b></p> 	<p><b>Friends</b> - GWRRA Members are men and women from all walks of life with varied interests and backgrounds. We welcome Gold Wing and other motorcycle riders of all age groups.</p> <p>Some ride solo and many ride with small and large groups!</p> <p>New Members join GWRRA especially for the technical information we share; some of our Members join for the enjoyment of riding with friends and meeting new friends.</p>	<p>Around the room question.</p> <p><b>Question(s):</b></p> <p>Tell us a little about your most memorable ride.</p> <p>What ride is on your bucket list?</p>
<p><b>Slide 5:</b></p>	<p><b>Fun</b> - As a family organization, GWRRA has</p>	<p>Around the room question.</p>

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<p>Values: Fun</p> 	<p>certain fun groups to include restaurant, picnic and camping out.</p> <p>Join the fun at a Chapter gathering! Go along on a group ride, partake in a poker-run, potluck, charity ride, or any of the numerous activities available to GWRRRA Members in their local area.</p>	<p><b><u>Question(s):</u></b></p> <p>Any of you belong to other riding groups?</p> <p>What kind of fun events do they do?</p> <p>Do they do charitable events?</p> <p>Any of you camp? Do you HAM Radio?</p>
<p><b><u>Slide 6:</u></b></p> <p>Values: Safety</p>  <p>Lined up on the range, ready for Take Riders class.</p>	<p><b>Safety – GWRRRA</b> Members can participate in classes through Rider Education Programs and the GWRRRA University.</p> <p>We strive for improvement through GWRRRA safety workshops. We will share technical expertise, news and tips about riding, maintenance and the best touring routes in the world.</p> <p>Many Members have completed CPR and first aid training, making them the best-prepared motorcycle riders on the world's highways!</p>	<p>Around the room question.</p> <p><b><u>Question(s):</u></b></p> <p>Can we all agree that riding safe is our top priority?</p> <p>Have you ever paid for training?</p> <p>(there's a small fee for on-bike, TRC, ARC, etc. and MFA classes)</p>
<p><b><u>Suggested Bridge:</u></b> Would you appreciate free training?</p>		
<p><b><u>Slide 7:</u></b></p> <p>Values: Knowledge</p>  <p>Co-Rider Class: Learning what to do if the Rider becomes disabled!</p>	<p><b>Knowledge – Free</b> training that focuses on leadership skills through the GWRRRA University, as well as, classes that would enhance your riding pleasure.</p>	

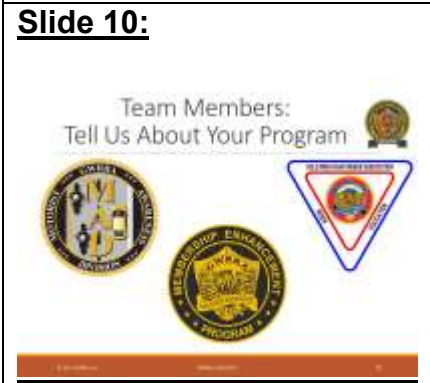
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	<p>Though some of the training deals specifically with skills needed in a GWRRRA leadership position, other training deals with Life Skills topics that will enhance the member's life both within and outside of GWRRRA.</p> <p>GWRRRA conducts hundreds of classes and workshops through its volunteer corps of Instructors and Trainers.</p>	
<p><b>Slide 8:</b></p> 	<p>Another educational program takes the message of being <i>motorcycle aware</i> to the general public through its exclusive and proactive public speaking volunteers in its Motorist Awareness Program (MAP).</p>	
<p><b>Suggested Bridge:</b> There must be a structure and an organization in place to run this Association and to bring Fun, Friends, Safety and Knowledge to all!</p>		
<p><b>Slide 9:</b></p> 	<p>The Members of GWRRRA receive support and direction from:</p> <ul style="list-style-type: none"> <li><b>GWRRRA Chapter Directors</b> and their support TEAMS</li> <li><b>GWRRRA District Directors</b> and their support TEAMS</li> <li><b>GWRRRA Program Directors</b> and their support TEAMS</li> </ul>	

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	<p><b>Team GWRRA</b></p> <p><b>GWRRA Director</b></p> <p><b>GWRRA Chairman of the Board</b></p>	
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**Suggested Bridge:** Members are the reason we exist. You can determine what kind of Member you wish to be by choosing all or some of what GWRRA has to offer.



Chapter Life – If there is a Membership Enhancement Coordinator available, have them speak of the many aspects of Chapter Life such as Gatherings, socials, dinners, events, Couple program.

Group Riding – If there is a District or Chapter Ride Coordinator present, have them speak about rides; short, long and overnight available to both those who choose to be involved with a Chapter and those who just want to ride.

Leadership Roles – This is where a Chapter or District Director or any other Team member can speak.




Training – Have an Instructor/Trainer or Ride Coach explain what types of classes we have available.

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**Suggested Bridge:** There are even more benefits to joining GWRRRA.



<p><b>Slide 11:</b></p>	<p><b>Rescue Towing and Emergency Roadside Assistance</b> -If you have a Family membership, your registered household family members are covered too.</p> <p><b>Rescue Plus</b> – With the purchase of a GWRRRA Family membership, the Rescue Plus upgrade applies to all registered household family members.</p>	<p><b>Question(s):</b></p> <p>How many of you belong to AAA or other roadside assistance programs?</p> <p>About how much are you paying for it?</p> <p>Does your roadside assistance cover motorcycles?</p> <p>How many calls can you make during a year?</p>
<p><b>Slide 12:</b></p>	<p><b>Gold Book</b> -The <i>Gold Book</i> is our annual Service Directory that has 30,000+ Members.</p> <p>Traveling? You can find a Member who is close by that can offer information on good rides, good food or even meet up and join you on your ride.</p> <p>Not only are Members listed by area, the listings are coded as follows:</p> <ul style="list-style-type: none"> <li>A. Truck or trailer available to transport a crippled bike.</li> <li>B. Will accept phone calls</li> <li>C. Tent space available.</li> <li>D. Sheltered sleeping space or lodging available.</li> <li>E. Tools available.</li> <li>F. Tour guide (local area)</li> </ul>	<p>(Having copies of a Gold Book and Wing World Magazine to show will be helpful. If you can get old copies of the magazine to distribute – better still.)</p>

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<p><b>Slide 13:</b></p> 	<p><b>Wing World Magazine-</b> steadily growing circulation exceeding 41,000+ copies directly mailed each month to our Members</p>	
<p><b>Slide 14:</b></p> 	<p><b>Wing World App-</b> Is available on 1,400+ android devices in the Google Play store and also on the iTunes App Store for the iPad and iPhone devices.</p> <p><b>Text Alerts-</b> Stay up to date with GWRRRA, <i>Wing Ding</i> and <i>Wing World Magazine</i>. Simply text "GWRRRA" "WingDing" or "WingWorld" to 555-888 to receive up to date news, events and special offers!</p>	
<p><b>Slide 15:</b></p> 	<p><b>Find-A-Friend -</b> For every five new memberships (households) recruited from our Find-A-Friend Program, you will receive a Gift Certificate with the equivalent value of a Family Membership.</p>	





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<p><b>Slide 16:</b></p> 	<p><b>GWRRA Apparel Store -</b> Enjoy high quality apparel and merchandise from our online store.</p>	
	<p>Use the most current list of services available to share briefly here. The most current list is located on GWRRA.org.</p> <ul style="list-style-type: none"> <li>• Products and Services</li> <li>• Financial Services and Insurance</li> <li>• Medical Information</li> <li>• Hotels and Travel</li> </ul>	
<p><b>Slide 17:</b></p> 	<p><b>ARC</b> Advanced Rider Course:</p> <p><b>ATGATT:</b> All The Gear All The Time</p> <p><b>CD:</b> Chapter Director: is a Coordinator of fun, activities, rides.</p> <p><b>COY:</b> Couple of the Year: An honor bestowed on a deserving couple.</p> <p><b>DD:</b> District Director: will help in coordinating activities throughout the District.</p>	<p><b>Activity:</b></p> <p>Handout the game sheet.</p> <p><b>Instructions:</b></p> <p>Read this to the participants: <i>Identify as many acronyms as you can in the time allotted. See how many you can do on your own, then...Team up. Use the resources in the room, the Rider Coaches, Instructors, Team GWRRA Members.</i></p>




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	<p><b>GWRRA:</b> Gold Wing Road Rider Association: provides an atmosphere for fun, safety, and knowledge.</p> <p><b>MAP:</b> Motorist Awareness Program: Make presentations to schools, community groups, etc., to be aware of motorcycles on the roads.</p> <p><b>MEC:</b> Membership Enhancement Coordinator: is the social coordinator.</p> <p><b>MFA:</b> MEDIC FIRST AID contains CPR ,First Aid and AED</p> <p><b>SRC:</b> Sidecar Riders Course:</p> <p><b>TC:</b> Trailering Course: pulling a trailer.</p> <p><b>TRC:</b> Trike Riders Course:</p> <p><b>UI:</b> University Instructor: teach all classes in the University library.</p>	<p>Give them time to find the answers.</p> <p>Instruct guests (program people, District Educators, Instructors, etc.) to help them.</p>
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<p><b>Slide 18:</b></p> 	<p>There are no set rules about wearing vests, pins and patches other than a suggestion to wear the 10” patch on the back and the 4” patch on the front.</p> <p>The vests tell the story of your time in GWRRA and your accomplishments and offices held currently or in the past.</p> <p>Some show their country pride with a flag and veterans tend to identify their time in the service with a patch or pin.</p> <p>You can display where you are in the Levels program with patches.</p>	<p><b>Activity:</b></p> <p>Show your vest or any other that was worn to the orientation.</p>
<p><b>Suggested Bridge:</b> We mentioned the Levels patches, so let’s talk about the Rider Education portion, a “SAFETY” portion, of our values.</p>		
<p><b>Slide 19:</b></p> 	<p>GWRRA's exclusive four-tier Rider Education Program encourages consistent ongoing training through commitment to safe motorcycling, frequently refreshed training in CPR and first aid skills, and ongoing study.</p> <p>Recognizing the realities of today's motorcycling, GWRRA is one of the few sources of skill and safety education for motorcyclists who operate trikes and/or who pull trailers.</p>	

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<p><b>Slide 20:</b></p>  <p>Questions</p> <p>?</p>		<p>Who has the first question?</p>
<p><b>Slide 21 :</b></p>  <p><b>Commitment</b></p> <p>What were the most important ideas, techniques or concepts?</p> <p>What are you going to do differently?</p>	<p><b>Your Turn</b></p> <ul style="list-style-type: none"> <li>• What were the most important ideas, techniques or concepts?</li> <li>• What are you going to do differently?</li> </ul>	
<p><b>Slide 22:</b></p>  <p>THANK YOU</p> <p>New Member Orientation</p>	<p><b>Thank You</b></p>	

<p>Created by:</p>		
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