



4th Quarter Recruiting

- Give the gift of friendship this Christmas! Brighten someone's Christmas with the gift of a one-year membership in GWRRA.
- Districts: work with the Chapters to host an open house. Have a drawing for a special prize. Every Chapter Member who brings a non-member guest is eligible to enter the drawing for the prize.
- Get your Chapter and GWRRA in the public awareness by participating in public activities such as:
 - Toys for Tots
 - Charities for the holidays
 - Parades (Veterans Day and Christmas)
 - Mall shows
 - Polar bear rides
- Open up your holiday social events (Christmas parties, etc.) to all. Have gifts on hand for visitors. Have a special prize or drawing for those who bring visitors.
- Have maintenance workshops on bike maintenance. This could just be a hands-on session in someone's garage, working on their bike or trike. (No need to ride in the snow.) This could draw in new members, as well as inactive members. This would be particularly helpful for the new Wings. Publicity is key!
- Have "Wingless Weekends" – no bikes, just social events. Invite everyone on the ARL, and publicize to all bikers.
- Classroom sessions with an emphasis on riding skills – to appeal to non-members.
- Post any of the above on social media or bulletin boards catering to bikers (not just Wingers).